



# **SUSTAINABLE GLOBAL EXPERIENCE**

**AMSTERDAM 2022**

**Pagoda X University of Liverpool**



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# ABOUT PAGODA

Our mission is to build the biggest & most inclusive global work experience programme.

We partner with universities and governments to run award-winning in-person and remote internship programmes and online skills courses.



Create  
'Everybody Wins'  
Outcomes



Develop  
intercultural  
fluency



Support growth,  
success and  
happiness

# ABOUT UoL

We work together with our students to provide an outstanding, inclusive educational experience which raises aspiration, enhances employability and inspires them to think and act responsibly to better business and society.



**Create a culture of  
openness, transparency,  
and respect**



**Everyone  
deserves an  
excellent education**



**Enriching of individual  
lives and the betterment  
of the world**

# THE PROBLEM: CLIMATE CHANGE

"After more than a century and a half of industrialisation, deforestation, and large-scale agriculture, quantities of greenhouse gases in the atmosphere have risen to record levels not seen in three million years. The role of human influence on the climate system is undisputed, but collective actions still have the potential to determine the future course of the climate."

- United Nations



**+140%**  
emissions  
since 1970



**+90%**  
of biodiversity loss  
and water stress



**+250 000**  
deaths/year  
expected





**OUR RESPONSE**



# A SUSTAINABLE GLOBAL EXPERIENCE

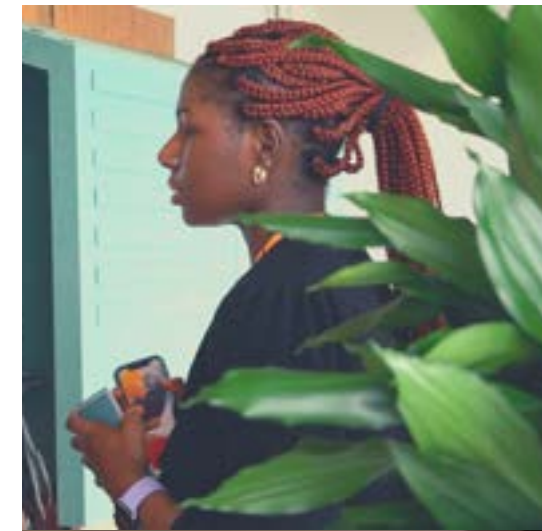
## WHAT IS IT?

Sustainable Global Experience is a short-term hybrid programme consisting of an online course created by the **Carbon Literacy Project**, a lifetime access to Pagoda's **Skills Courses**, and a fully supported **Sustainable Field Trip** to Amsterdam.

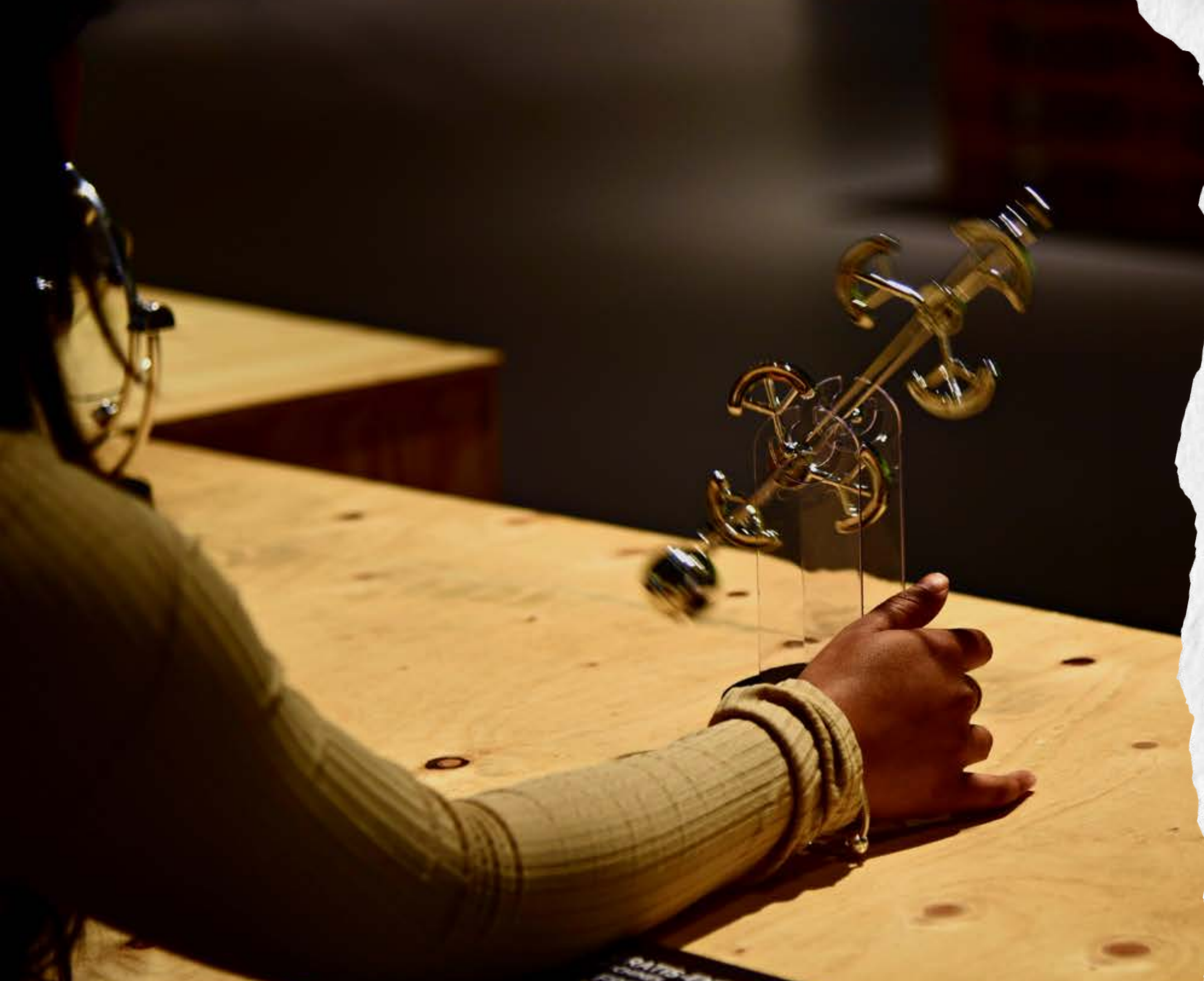
## THE MISSION

The aims of the programme are to develop students' **Intercultural Fluency, Employability** and **Carbon Literacy**.

Participants will gain an overview of the basic science of climate change, as well as an understanding of the actions required by governments, businesses and individuals in order to avoid the worst impacts of climate change and set us on a path towards a more sustainable future.







# **PROGRAMME COMPONENTS**



# CARBON LITERACY COURSE

The training course has been developed by the Department of Natural Sciences Carbon Literacy Team on behalf of the Environment Team at Manchester Metropolitan University. The 8-hour live webinars are led and facilitated by Pagoda's Carbon Literacy trainers.



**Natalie Hotchkiss**  
SGE Programme Lead at Pagoda



**David Malika**  
SGE Delivery Officer at Pagoda



**Georgia Bolton**  
SGE Delivery Officer at Pagoda



# CARBON LITERACY TRAINING

Through two live, interactive online sessions, students cover the following topics:

- The Definition of Greenhouse Gases
- International Carbon Footprints
- International Vulnerability to Climate Change
- The Carbon Footprint of Food & Travel
- The Urgency to Taking Action on Climate Change
- The Role of a University in Delivering Zero Carbon
- Spheres of Influence
- Communicating (Climate) Change
- Energy behaviours & Carbon Savings
- Imagining a Zero Carbon World

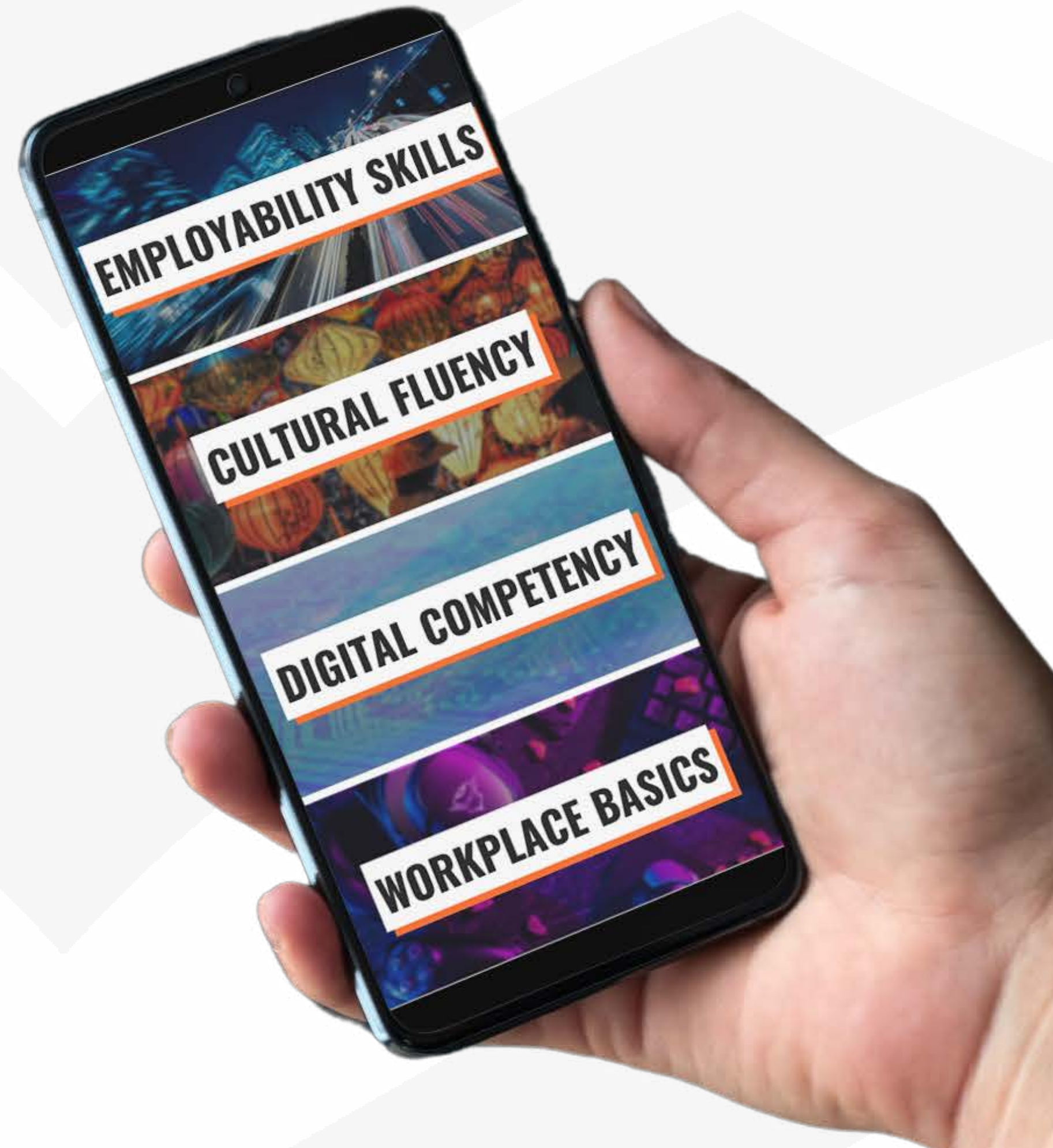




# DIGITAL SKILLS COURSES

These four courses - accessible for a lifetime on the **Pagoda Portal** - are designed to equip all students and recent graduates with the basic skills needed when entering the workplace.

The courses highlight the importance of adaptability when dealing with intercultural communication, improve employability skills through self-awareness, and introduce the fundamentals of digital networking, marketing & presentation.





# SUSTAINABLE FIELD TRIP

## THE ACTIVITY

Offset by 150% by **Gold Standard**, 23 University of Liverpool and 10 LJMU students took on a 5-night carbon-neutral global experience in Amsterdam in June 2022.

## WHY AMSTERDAM?

A new study by **British Business Energy** has ranked Amsterdam as the fifth most eco-friendly city in the world for workers. In addition to the prominence of cycling and meat-free dining, Amsterdam aims to reduce its CO<sub>2</sub> emissions by 55% in 2030, and by 95% in 2050.

This makes the city an ideal destination to conduct our sustainable studies as part of the programme.





# DAY 0

Let the journey begin!

The Pagoda staff met up with the students in London St Pancras Station to take the Eurostar train straight to Amsterdam Central Station. After we checked in to our lovely eco-conscious **hostel**, we went for an all-vegan group meal in **Pllek**, the biggest, greenest restaurant in the city.

**Fun fact: in terms of carbon emissions, one flight is the equivalent of 13 Eurostar trips.**









# DAY 1

A fresh new day in a fresh new city!

During the morning orientation, students were introduced to the programme, the city & to each other, and were briefed about health & safety.

In the afternoon students were given the chance to discover Amsterdam through Pagoda's custom-made scavenger hunt!

**To fuel up on the go, all students were gifted fully recycled and locally sourced reusable coffee cups.**









## DAY 2

For our first company tour, students visited **New Economy**, a firm that develops products and services that contribute to climate solutions.

Afterwards, the group had the opportunity to learn about circular economy thanks to **Seenons**, a small organisation with a big mission to bring people together for a waste-free world.

Later in the afternoon, students were allocated in small groups to work on an enquiry-based learning project which they'd present on Day 4.



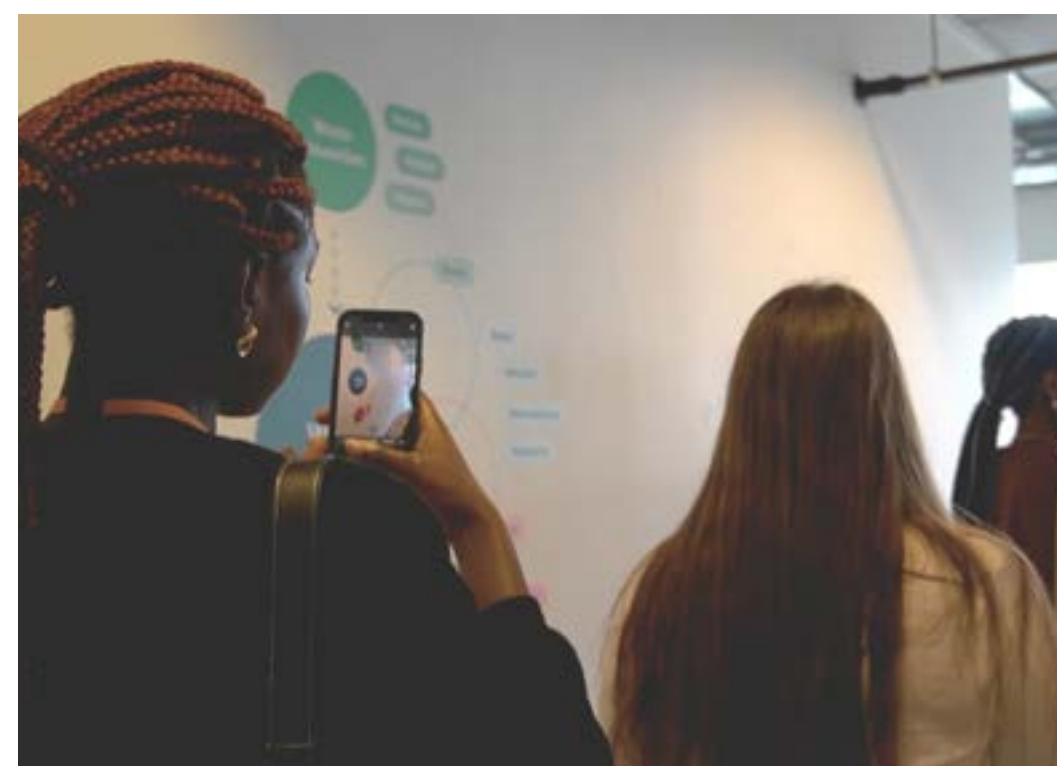
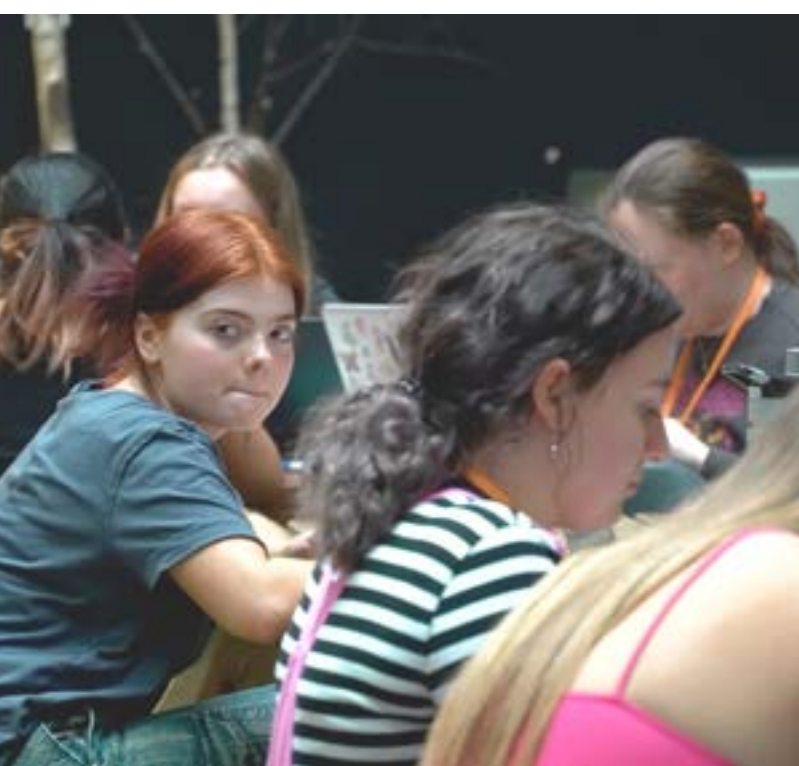
**Jonah Link**

Impact Specialist & Advisor  
at New Economy

**Katrine Klein**

Tender Specialist  
at Seenons







# DAY 3

Busy day ahead!

We organised a tour in **De Ceuvel**, an award-winning, sustainable workplace development on a former shipyard for creative and social enterprises.

Following the learning, students explored **Energy Junkies**, a brand new immersive exhibition in the NEMO Science Museum about the effects of our energy consumption on climate change.

**The future is green.**









# DAY 4

It's time to put the learning into practice!

With the aim to enhance their NACE competencies, students had to prepare and present a group project which explored the concepts of greenwashing and corporate social & environmental responsibility, using real-life examples as case studies.









# DAY 5

## It's time to say greenbye.

On the last day, we decided to keep things fun and immerse students in the Dutch culture.

We hired an electric boat to cruise Amsterdam's many canals and to learn about the city's rich history.

As a farewell, we took the group for a meal in **FoodHallen**, a Dutch food court with 20+ different national and international cuisines, suited for all diets.

Later in the afternoon, we boarded the Eurostar back to London.











# THE OUTCOMES



# GENERAL OVERVIEW

**1764** kgs of carbon emitted

**2646** kgs of carbon offset

**97%** of positive feedback

**70%** mindset shift on climate change

**2267** social media activity\*

**3** award nominations

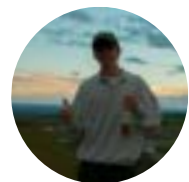
\*activity = 2036 impressions + 211 reactions + 20 shares







**@ella.murphy** Amsterdam will always hold a little part of me



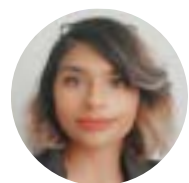
**@lewis.jones** gained some great insights into sustainability in business and now I understand how important it is



**@shannon.cheung** Huge thanks to the incredible Natalie, David and Georgia at Pagoda for all their amazing work in making the week such a huge success



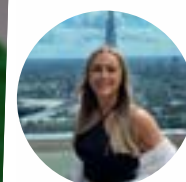
**@keabentley** this trip has inspired me to go interrailing now in Europe



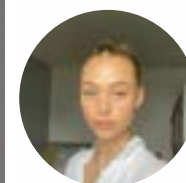
**@mia.uddin** you've given us the chance to learn lots and really make the most out of the experience



I can't speak highly enough of Pagoda for the enormous amount of detail and planning that went into every aspect of the trip, to ensure our students had the best possible experience. Our students left not only very knowledgeable about sustainability but very passionate about it too.



**@amie.tay** have taken part of this pro



**@elliedrinkwa** how important it is to redu



**Niall O'Donnell**



**Marketing & Events Coordinator  
at the University of Liverpool**





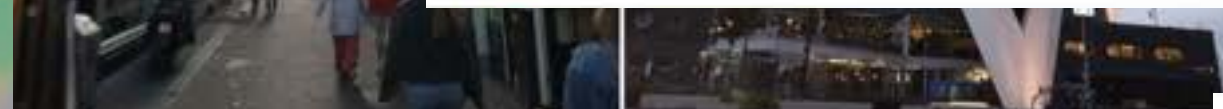
 **Kealeigh Bentley** • 2nd  
Third year forensic psychology and criminal justice student at ljmu  
1mo •  [+ Follow](#)



Would like to thank [Pagoda Projects](#) and [Liverpool John Moores University](#) for my opportunity to engage with one of there global sustainability projects this culture high and educational experience means more to me than either company could ever comprehend




 **Eleanor Rose (She/Her)** • 1st  
Second year Marine Biology and Oceanography student and Ocean Sciences...  
1mo •  [...](#)


thank you so much to [Pagoda Projects](#) and [University of Liverpool](#) for this wonderful opportunity to go to Amsterdam on a sustainable global experience!!  
 





 **ljmuglobalopps** The first of our summer schools has come to an end nCheck out this amazing video that Ellie has made with everything they have been up to. Keep an eye out for more photos to follow! 



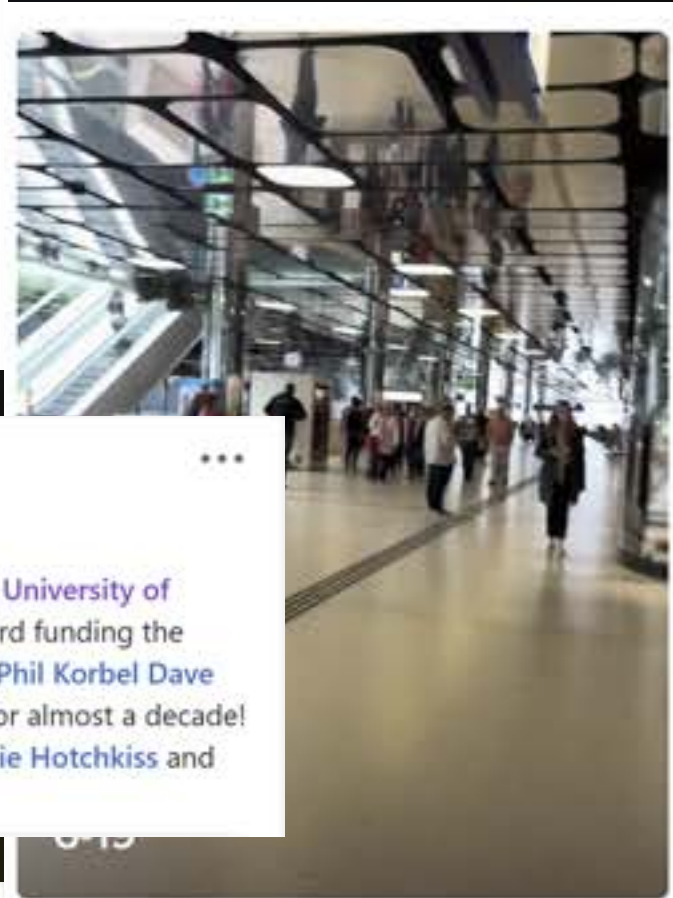
 **livuniabroad** We're currently in Amsterdam with our students for the [@pagoda.projects](#) Sustainable Global Experience!

Keep an eye on our Instagram story this week to see what everyone gets upto on the programme! Remember to check out our search tool to see what incredible global opportunities are available to you 

 **Rocsan Ohenhen** • 2nd  
Penultimate year law student  
1mo •  [+ Follow](#) [...](#)

I took part in the Sustainable Global Experience taking place in Amsterdam. This programme widened my understanding of how companies and individuals can become more sustainable. It taught me that the planet's future is in our hands, and we must protect it.

A huge thank you to [Pagoda Projects](#) for designing and delivering such a fantastic programme. An additional thank you to the [University of Liverpool](#) for funding the programme.



 **Jamie Bettles** • 1st  
Managing Director at Pagoda Projects  
1mo •  [...](#)

Incredibly proud to see our SGE programme come to life. As a [University of Liverpool](#) alumnus it's a joy to see Liverpool and LJMU on board funding the programme for so many students. FINALLY collaborating with [Phil Korbel](#) [Dave Coleman](#) [Emma Charlotte Richards](#) after much talk from me for almost a decade! Big kudos to the [Pagoda Projects](#) team and in particular [Natalie Hotchkiss](#) and [DAVID MALIKA](#). Thank you! [#innovation](#) [#intled](#)

 **Joanna Borchardt (She/Her)** • 1st  
Final Year BA History student at University of Liverpool  
1mo •  [...](#)

So glad to have been involved in this! Thank you [Pagoda Projects](#) for such an insightful and interesting programme, I've enjoyed every activity. Thank you to [University of Liverpool](#) for funding this programme, it was an amazing and valuable experience!

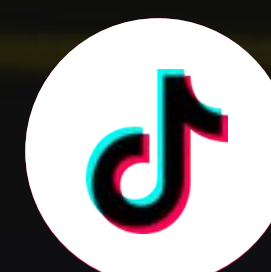
In dam [#amsterdam](#) [#holiday](#)  
[#travel](#) [#sgeinternational...](#)  
 [kyramackinn...](#) [▶ 49](#)

 **Matthew McCloy (He/Him)** • 2nd  
Marketing Student at University of Liverpool  
1mo •  [...](#)

A fantastic opportunity with so many highlights, and we're only halfway through! Can't wait for the next couple of days spent with [Pagoda Projects](#) providing a fresh and engaging experience of this amazing city.

Extremely grateful to the [University of Liverpool](#) for enabling me to partake in this sustainable global experience.

[#amsterdam](#) [#sustainability](#) [#ourplanet](#)







**Katie Sherman** (She/Her) • 1st

2nd year Zoology student at the University of Liverpool  
1mo • Edited •

Had a great day visiting two companies in Amsterdam, seeing how they are supporting other companies with their sustainability efforts [New Economy](#) and [Seenons - we're hiring](#) .It was insightful and great to see how other countries are taking action to tackle the climate and biodiversity crisis. Thanks to [Pagoda Projects](#) for organising the trip and to [University of Liverpool](#) for funding this opportunity. Excited to see what the rest of the week brings!

UoL Sustainability



**Colette Grimshaw** • 2nd

Fourth year MESci Geology (Hons) student from the Univer...  
1mo •

This has been one of the most amazing trips I have ever been on. I have learnt so much and it has even lead me to be more conscious of my carbon footprint and think of ways I can be more sustainable! A huge thank you to the team that came from [Pagoda Projects](#) and I will be carrying this experience future endeavours

+ Follow ...



**Guro Buchanan** (She/Her) • 2nd

Study Abroad Officer at Liverpool John Moores University  
1mo ...

So excited [#ljmu](#) are a part of the programme and thank you to [Natalie Hotchkiss](#) for your hard work and excellent support for our students!



**Amie Taylor** • 2nd

Final year Sociology and Politics student at the university o...  
1mo •

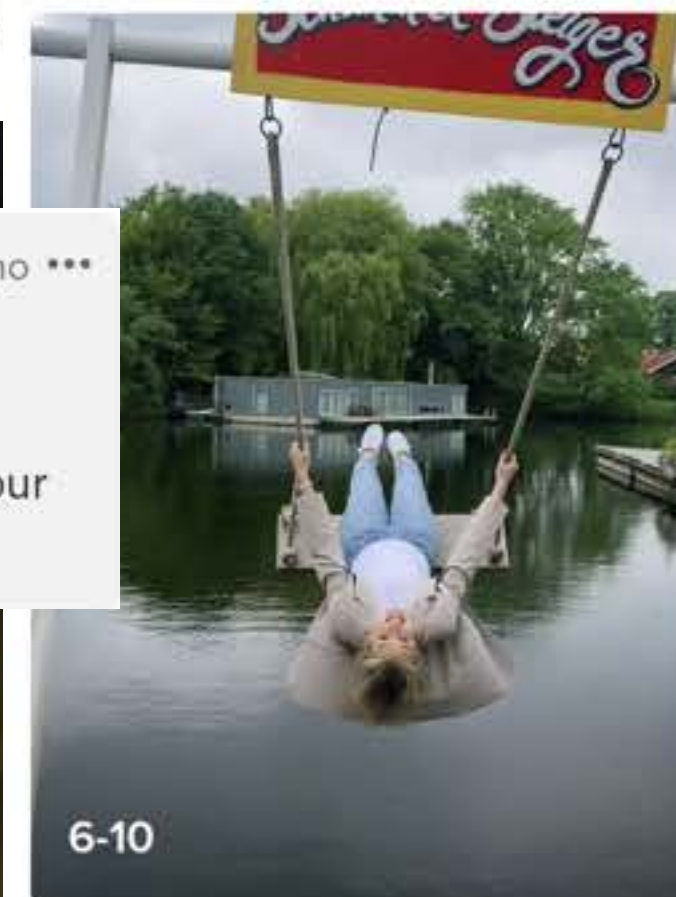
I'm currently in Amsterdam extremely enjoying the Sustainable Global experience provided by Pagoda. Even though there's still a few days left I've already had some great insights into sustainability in business and have really understood just how important this element is.



**Kyra MacKinnon** • 2nd

Student at University of Liverpool  
1mo •

So thankful for the Pagoda team for arranging this project! I've met so many new and amazing people from just my fellow associates and those from the astounding companies we visited. A big thank you to University of Liverpool for funding this experience



6-10

Pagoda projects 2022 #fyp  
#amsterdam #travel...

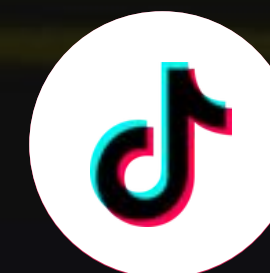
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**LivUni Global Opportunities**  
@livuniabroad

🇳🇱 | Ending our [@PagodaProjects](#) Sustainable Global Experience in Amsterdam with a canal tour 🥰





# A Sustainable Global Experience

Posted on: 6 July 2022 in **Issue 2 - July 2022**

## Sustainable Liverpool Newsletter



### Combining a study abroad experience with the opportunity to learn more about sustainability, the Sustainable Global Experience Programme recently took place for the first time.

Run by Pagoda Projects in partnership with the University's Global Opportunities Team, the fully funded programme saw over 30 University of Liverpool and Liverpool John Moores students take part in a visit to Amsterdam to learn more about innovation in sustainability.

The trip included visits to local sustainable businesses, New Economy and Seenons, as well as a tour of DeCeuvél – a derelict shipyard which has been transformed into a sustainable cafe and workspace. There was also a group activity, focusing on the Corporate Social Responsibility of organisations, which concluded with presentations on the final day and is being followed up with Carbon Literacy training.

Niall O'Donnell, Global Opportunities Coordinator, said "I feel the trip was really important for students to see how sustainability affects the wider society. We chose Amsterdam as there's lots going on there in terms of innovation, and it was really interesting to visit the different companies to find out more about what they're doing."

In a bid to cut down the environmental impact of the trip, the group travelled by coach and Eurostar as an alternative to flying and took advantage of public transport to get around the city. They also used an app called Carbon Capture to track their carbon emissions which they plan to offset by 150%. "In the Global Opportunities Team, we are aware that we're essentially flying students all over the world" Niall explains. "We want to encourage students to get trains, buses and boats - it's not just all about flying – and we want to think more creatively about the different ways we can reduce our impact."

Why not download the Carbon Capture app, or any of the other similar apps available, to help track, reduce and remove your carbon footprint too? A friendly 'eco-coach' in your pocket, available on the App Store and Google Play.

Aside from the visits and group exercise, students were also able to take part in cultural activities such as a canal tour, a scavenger hunt, and a visit to an exhibition at NEMO Studio. This was particularly beneficial to some participants who had never travelled abroad before. "We prioritised widening participation students and those from lower-income backgrounds during the application process" Niall says. "It's nice to see the confidence they've gained from this trip - some have gone from never having been overseas to now planning to do a year abroad."

"During my time on the Sustainable Global Experience in Amsterdam I discovered a range of new sustainable ways of living and was able to meet like-minded people who I created connections and friendships which wouldn't have been possible without this experience. I'm very thankful that the University of Liverpool was able to fund this opportunity and would highly recommend everyone interested in saving the planet to apply!" – Kyra MacKinnon, Philosophy student.

The Sustainable Global Experience Programme is one of many examples of initiatives taking place at the University that help us work towards the key ambitions outlined in our Sustainability Strategy.

The Sustainable Global Experience also contributed towards SDGs 3, 8, 9, 10, 11 and 12. Find out more about Global Opportunities at University of Liverpool. Contact the team at [saenq@liverpool.ac.uk](mailto:saenq@liverpool.ac.uk) or follow Global Opportunities on Instagram, Twitter or Facebook.



**I FEEL MOTIVATED ABOUT TAKING ACTION TO TACKLE CLIMATE CHANGE**







**Innovation  
In Sustainability  
2022 Finalist**



**Sustainability  
International Impact  
2022 Finalist**



**Social Mobility  
Start-Up  
2022 Finalist**





**WE ARE THE CHANGE**



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