



PAGODA
PROJECTS



SUSTAINABLETM GLOBAL EXPERIENCE



WHY SUSTAINABLE GLOBAL EXPERIENCE™?

SUSTAINABLE GLOBAL EXPERIENCE (SGE) MAKES CLIMATE EDUCATION ACCESSIBLE TO EVERY STUDENT.



It's an innovative and inclusive programme with Carbon Literacy at its core, focusing on the UN Sustainable Development Goals (SDGs), which students will explore in theory and practice.



PART ONE

Students complete online Carbon Literacy Training, accredited by Manchester's Carbon Literacy Project.



PART TWO

Students embark on a short field trip to see sustainable development practices in action in their city.

Our blended approach to climate education allows students to learn about key issues in sustainability, gain professional certification and apply this knowledge to real-world experiences.

Programme Outcomes

- Gain knowledge of the UN's Sustainable Development Goals as a framework for understanding climate issues
- Understand the actions required by governments, businesses and individuals to avoid the worst impacts of climate change
- Complete 12 hours of Carbon Literacy Training to become certified in Carbon Literacy, accredited by the Carbon Literacy Project
- Develop an awareness of sustainable business practices and unethical greenwashing tactics
- Think critically about what it means to live and act in a carbon-negative or carbon-conscious way
- Gain exposure to a new city, culture, customs and language, developing cultural fluency and intercultural communication skills
- Start to build a personal and professional network
- Develop professional skills to boost CVs and improve employability

The programme is designed to widen participation for students from underrepresented groups who struggle to take part in longer mobility programmes. Short, closer to home and at an affordable cost per student, SGE is inclusive for all students - no matter their background or area of study.

WEEK ONE: CARBON LITERACY TRAINING

IF WE WANT TO MEET OUR AMBITIOUS GLOBAL CARBON REDUCTION TARGETS BY 2050, WE MUST TAKE INDIVIDUAL AND COLLECTIVE ACTION TO CREATE A CARBON LITERATE SOCIETY AND ROLL OUT CARBON LITERACY TRAINING ACROSS THE WORLD.

According to the Sustainability Skills Survey 2021-22, this view is shared by students with



79% WANTING TO SEE **SUSTAINABLE DEVELOPMENT ACTIVELY INCORPORATED** AND PROMOTED THROUGH ALL COURSES



88% AGREEING THEIR PLACE OF STUDY SHOULD **ACTIVELY INCORPORATE AND PROMOTE SUSTAINABLE DEVELOPMENT**

Carbon Literacy is a term used to describe an awareness of climate change. It's a key educational element of SGE and necessary for all students to understand and take part in the field trip. Students complete 12 hours of Carbon Literacy Training, developed by academics from Manchester Metropolitan University. This training includes two online courses and two live training sessions, delivered by Pagoda Projects' staff who are certified Carbon Literacy Facilitators.

During Carbon Literacy Training, students will develop an understanding of humanity's impact on the climate and discuss actions that can be taken in response to climate change. The key topics covered are:

- The Definition of Greenhouse Gases
- International Carbon Footprints
- International Vulnerability to Climate Change
- The Carbon Footprint of Food & Travel
- The Urgency to Taking Action on Climate Change
- Spheres of Influence
- Communicating (Climate) Change
- Energy Behaviours & Carbon Savings
- Imagining a Zero Carbon World
- The Role of Education in Delivering Zero Carbon

After 12 hours of training, students are encouraged to reflect on what they've learnt and submit an official pledge to the project. This represents students' personal promises to fight climate change and denotes two actions they are willing to take to reduce their carbon footprint - individually, and as a member of society.

Upon completion, students become certified in Carbon Literacy and receive a certificate to show to future employers. This demonstrates their commitment and competency when it comes to sustainable development.

Carbon Literacy Project



PART TWO: FIELD TRIP

EACH ELEMENT OF OUR FIELD TRIPS IS DESIGNED TO PROMOTE CARBON-CONSCIOUS ACTIONS AND BEHAVIOURS.

From low-carbon travel to earth-friendly food and sustainable accommodation, students are taught to navigate their city with minimal impact on the environment. Being carbon conscious, each field trip's emissions are offset by at least 150% through one of Gold Standard's development projects, making this the first carbon-neutral student mobility programme in the world.

What's Included?

Our SGE programmes are fully customisable, with each programme's themes, goals and activities relying on the duration and destination. As a guide, each programme includes



MASTERCLASSES, Q&AS,
TOURS AND TALKS WITH
LOCAL BUSINESSES



GROUP PROJECTS AND
PRESENTATION SESSIONS



FULL SUPPORT FROM
PAGODA'S IN-COUNTRY TEAM



GUIDED CITY TOURS AND PAID-
FOR TOURIST ATTRACTIONS



RETURN EUROSTAR TRAVEL IS
INCLUDED AS STANDARD FOR SGE
EUROPE. FLIGHTS EXCLUDED.



ORIENTATIONS, SCAVENGER
HUNTS AND ORGANISED
GROUP ACTIVITIES



5-NIGHT ACCOMMODATION
WITH BREAKFAST INCLUDED



SOME GROUP LUNCHES AND
DINNERS



LIFETIME ACCESS TO PAGODA'S
ONLINE SKILLS COURSES

Destinations

- Europe: Amsterdam and Brussels
- Asia: Bangkok
- Latin America: Mexico City
- Online: Anywhere!

GROUP PROJECT

COLLABORATIVE GROUP PROJECTS AND PRESENTATIONS ARE A KEY PART OF OUR SGE PROGRAMMES.

Through enquiry-based learning methods, students are encouraged to 'learn through experience', developing their understanding of sustainable development and the UN SDGs by asking questions and applying this knowledge to real-life scenarios. It's a great opportunity for students to put key skills and theory into practice.

THE TASK

Students will learn about the Environment, Social and Governance (ESG) policies as a metric for measuring the performance of a company's environmental and social responsibilities. In groups, students are then tasked with applying these concepts to the operations of a real business.

With continuous support from Pagoda's friendly online and in-country staff, students will select an organisation, decide which SDGs are relevant, or could be, acting upon and complete a SWOT analysis. They must conduct their own research and collaborate with one another to evaluate their company's performance of the ESGs, exploring any potential evidence of greenwashing. At the end of each programme, students will present their findings to the group and make recommendations for improvement.



OUTCOMES

- Gain knowledge of the UN's SDGs as a framework for understanding climate issues
- Develop an awareness of sustainable business practices and unethical greenwashing tactics
- Apply conceptual understandings of sustainability to real-life situations
- Develop a wide range of skills for the workplace, including our eight key competencies



Career Development



Leadership



Teamworking



Intercultural Fluency



Critical Thinking



Communication



Professionalism



Digital Competency



STUDENT SUPPORT

ENSURING ALL STUDENTS ARE HAPPY AND FEEL SUPPORTED DURING THEIR INTERNSHIP IS OUR NUMBER ONE PRIORITY. THE PAGODA TEAM WILL PROVIDE OUTSTANDING SUPPORT FOR ALL STUDENTS ON THE PROGRAMME.

For all online elements, they'll receive guidance from our friendly team to ensure they successfully complete their Carbon Literacy Training and pledges on time, and to a high standard. Pre-departure, we'll hold online information sessions to ensure students have everything they need for the second part of the programme.

In country, students will be accompanied by experienced programme leaders who are fully trained in first aid and mental health. Students will be picked up from their accommodation each day for their activities and dropped off safely in the evening. Comprehensive travel and health insurance are included for every participant travelling abroad on a Pagoda Projects programme. Full policy details are available on request.

Post-programme, each student is enrolled into our alumni network which will continue to support students well into their professional careers through news, events, graduate job openings and opportunities for further study.

UNIVERSITY SUPPORT

PAGODA WILL ALSO PROVIDE MARKETING SUPPORT FOR UNIVERSITIES WITH STUDENTS TAKING PART IN THE PROGRAMME.

We'll provide a personalised marketing pack, complete with student marketing materials, video promotions and information sessions. Our student marketing team will also dedicate time, budget and resources to recruiting students to the programme. Our account managers will also provide regular application updates, progress reports and comprehensive student feedback.

SGE EUROPE

SGE Europe is Pagoda's flagship SGE programme. Students take part in one week of Carbon Literacy Training, followed by a 5-night field trip in Amsterdam or Brussels. Developed primarily for European universities, this two-week programme explores the theme of Sustainability in relation to the following SDGs.



AMSTERDAM

Amsterdam is the fifth most eco-friendly city in the world and constantly tops global rankings for its green policies and credentials. Known for its green spaces, love of cycling and eco-friendly restaurants, the city aims to be completely emission-free by 2030. Its Renewable Energy and CleanTech industries are booming, making it an ideal destination for our SGE programme.



BRUSSELS

Brussels is the greenest capital in Europe. Just over 50% of the city is classified as green space, with a succession of parks winding their way through the urban landscape. A vibrant and multicultural city, it's the political, economic and cultural centre of Belgium. Evolving from a combination of Flemish, Walloon, European and global influences, Brussels is a true melting pot.

TRAVEL & ACCOMMODATION

APART FROM BEING VIBRANT AND MULTICULTURAL CITIES, AMSTERDAM AND BRUSSELS HAVE BEEN CHOSEN BASED ON THEIR SUSTAINABILITY CREDENTIALS AND THE ABILITY TO TRAVEL THERE SUSTAINABLY FROM THE UK.

Students are introduced to the concept of 'slow travel' or low-carbon travel, going to London from campus by coach, and to their European city by train and Eurostar. Eurostar's high-speed trains are the most carbon-efficient option when travelling between London and neighbouring European cities.

Travelling from London to Brussels via Eurostar emits 90% fewer greenhouse gases than a short-haul flight, and 80% less for London to Amsterdam.

Hostels in Europe have a small carbon footprint and a big sense of community. They're safe, conveniently located and known for their sustainable practices, making them the ideal accommodation for this trip.

ACTIVITIES

Students will tour local businesses and visit tourist attractions relating to the programme's SDGs. They'll participate in group discussions, projects and reflections on these key topics. Example activities include



**PARLIAMENTARIUM,
BRUSSELS**
EUROPEAN PARLIAMENT

EXPLORES SDGS: 4, 16



DE CEUVEL, AMSTERDAM
AMSTERDAM'S 'CLEANTECH
PLAYGROUND'

EXPLORES SDGS: 9, 11, 12, 13



**BIGH ANDERLECHT,
BRUSSELS**
EUROPE'S LARGEST
AQUAPONICS FARM

EXPLORES SDGS: 2, 9, 11, 12, 15

SGE THAILAND

SGE Bangkok is an exciting new programme for 2023/24, developed for universities in the Asia-Pacific. Students take part in one week of Carbon Literacy Training, followed by a two-week field trip in Bangkok. This three-week programme explores themes of Sustainable Tourism and Migration in relation to the following SDGs

3 GOOD HEALTH
AND WELL-BEING



5 GENDER
EQUALITY



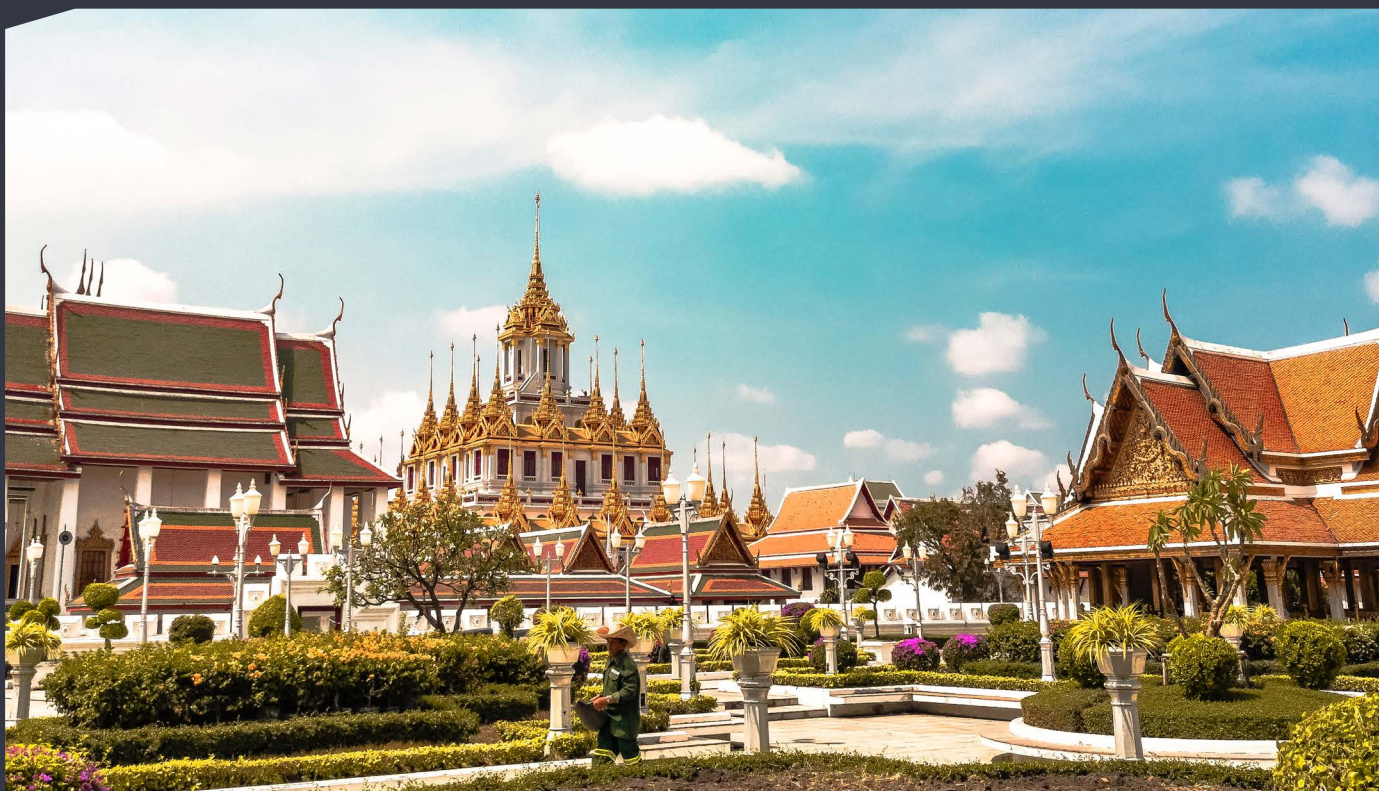
10 REDUCED
INEQUALITIES



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



THAILAND

Thailand is second in Asia for sustainability and the first Asian country to adopt the UNESCO Sustainable Travel Pledge nationwide. The United Nations and the Royal Thai Government have been cooperating for more than 75 years to achieve inclusive and sustainable development in alignment with national priorities and plans.

TRAVEL & ACCOMMODATION

For students travelling internationally from Australasia, air travel is inevitable. But while the means of travel is out of our hands, the way we approach it isn't. We tackle air travel head-on, refusing to hide from the negative impacts and using this to educate students about making the greenest choices.

Limiting the amount we travel is better for the environment, but students on this programme are travelling for the purpose of making better environmental choices for life. These outcomes will be realised long beyond the scope of the programme, therefore we can proudly state that we are creating a more sustainable future for all. A small sacrifice for a big return.

Students will stay in safe, high-quality twin-sharing apartment accommodation.

ACTIVITIES

Students will visit local businesses and NGOs relating to the programme's SDGs. They'll participate in group discussions, projects and reflections on these key topics. Example activities include



PLEAN YOD TARN COMMUNITY

EXPLORING ORGANIC FARMING PRACTICES INCLUDING THE PRODUCTION OF COCONUT SUGAR.



THE BORDER CONSORTIUM

A NON-PROFIT NGO FORMED BY THE DISPLACED AND CONFLICT-AFFECTED PEOPLE OF MYANMAR/BURMA.



RAKS THAI FOUNDATION

A NON-PROFIT WITH PROGRAMMES IN GENDER EQUALITY, CLIMATE CHANGE, HEALTH AND MIGRANT RIGHTS.

SGE MEXICO

SGE Mexico City is another exciting new programme for 2023/24, developed for universities and colleges in the US and Canada. Students take part in one week of Carbon Literacy Training, followed by a two-week field trip in Mexico City. This three-week programme explores themes of Sustainable Farming and Urban Planning in relation to the following SDGs



MEXICO

Mexico City is the second most sustainable city in Latin America. Working towards the overall goal of reducing greenhouse gas emissions by 30% by 2030, it's already making significant improvements to public transport, food production, reforestation initiatives, building management and water conservation. What used to be one of the most polluted cities in the world is now tackling complex environmental issues and leading when it comes to environmentally responsible policies in Mexico.

ACTIVITIES

STUDENTS WILL VISIT LOCAL BUSINESSES AND NGOS RELATING TO THE PROGRAMME'S SDGS. THEY'LL PARTICIPATE IN GROUP DISCUSSIONS, PROJECTS AND REFLECTIONS ON THESE KEY TOPICS. EXAMPLE ACTIVITIES INCLUDE



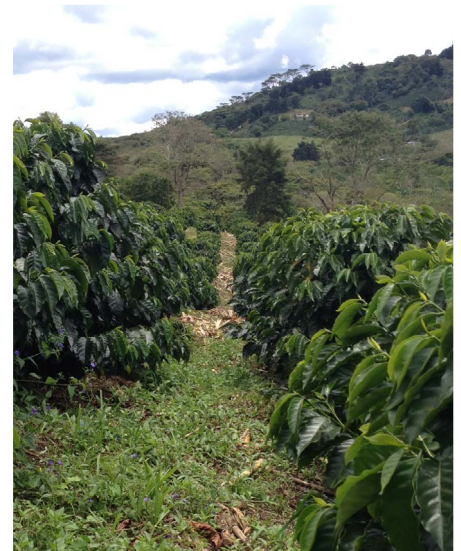
XOCHIMILCO

A VISIT TO MEXICO'S FLOATING GARDENS TO EXPLORE TRADITIONAL INDIGENOUS FARMING TECHNIQUES



HUMANTLA - 'CORN CITY'

WORKSHOPS IN REFORESTATION AND CORN PRODUCTION. UNDERSTANDING TRADITIONAL TORTILLA MAKING.



SAN ISIDRO FARM

UNDERSTANDING BIO-CONSTRUCTION AND MEXICO'S SMALL-SCALE ECOLOGY PROJECTS.

"The biggest problem is the sense of urgency people don't seem to have on affecting climate change. But of course if you are not aware then you don't realise just how important this is.

So, creating awareness in people who are going to then spread the word, is vital. And that is what Pagoda and this project does."



PRIFYSGOL
Glyndŵr
Wrecsam

Wrexham
Glyndŵr
UNIVERSITY

JULIET KEENAN
ARCHITECTURAL DESIGN TECHNOLOGY
STUDENT

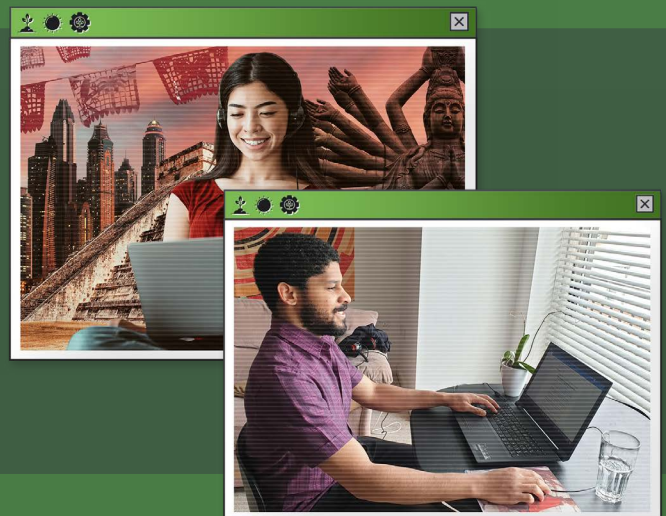
[CLICK TO WATCH FULL REFERENCE VIDEO FROM JULIET ABOUT THE PROGRAMME](#)

SGE ONLINE

THIS YEAR, WE'RE TAKING SGE ONLINE. THIS INNOVATIVE ONLINE PROGRAMME IS DESIGNED FOR UNIVERSITIES ALL OVER THE WORLD WANTING TO INCLUDE CLIMATE EDUCATION IN THEIR COURSES AND CURRICULUM.

PROGRAMME COMPONENTS

- This five-day programme includes
- Carbon Literacy Training
- Webinars, workshops and interactive sessions
- Guided group projects and presentations
- Lifetime access to Pagoda's online skills courses
- Full support from Pagoda's online team



SGE Online is delivered in a shorter format and at a lower cost than our in-person programmes. This makes it ideal for TNE and WP students who are seeking increased competency and collaboration, minus the travel commitments. This programme follows a similar format to SGE Europe, exploring Sustainability in relation to the following SDGs



ACTIVITIES

Students will hear from businesses and NGOs in the public and private sectors through a series of virtual sessions. They'll participate in group discussions relating to the programme's SDGs and explore global issues relating to climate change and carbon reduction. Example activities include workshops, webinars and academic sessions led by industry experts, business owners and charity workers from a variety of sectors.



CONTACT US

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